

Sustainable Modes of Travel (SMOT)

Our Priorities

Priority A – Walking and Cycling

Local initiatives and supporting schools to promote sustainable options to parents.

Actions:

1. Through case studies, we will publish and promote initiatives, for example, Bike Life and Beat the Streets
2. Promote the health and wellbeing benefits of walking to and from schools, colleges and other educational providers, and involving the wider family
3. Encourage local campaigns through individual schools and multi-academy trusts, to run their own promotions, for example Walk to School in Wellies, Walking Buses and Walk to School with a Grandparent
4. Make use of a bike or a walking assistant a reality for those who are eligible for funded school travel
5. Continue to support Bikeability and Road Safety initiatives in Suffolk

Priority B – Sustainable Travel

Audit of local travel patterns, making routes available for walking and cycling, developing Connecting Communities, brokering relationships between educational settings and transport operators, and planning for the future. Achieve the outcomes by working with a wide range of partners, including Public Health.

Actions:

1. Through detailed analysis, set priorities in relation to sustainable travel at a local level within Suffolk, to compliment the new school travel policy and arrangements
2. Make more routes safe and available to walk and cycle, including road safety training and engagement through schools
3. Grow Connecting Communities so there are more local and sustainable travel alternatives
4. Promote the Modeshift STARS with all schools, colleges and educational providers in Suffolk
5. Explore and promote travel blending and informal lift-sharing. Explore the development of a demonstrator with an education setting
6. Develop technological solutions for Suffolk, such as journey planning apps, calorie counting
7. Embed outcomes from the Total Transport Research with, for example the RIDE app into communities in Suffolk
8. Suffolk CC as part of the Suffolk Brokerage Service (SBS) will encourage operators, schools, parish councils and all other interested stakeholders to work together to:
 - highlight and capture demand of potential future passengers
 - facilitate discussions to ensure financially viable transport routes
 - facilitate discussions with transport operators on pump priming routes that may wish to be initially funded by parish councils or schools or other interested stakeholders
 - facilitate discussions with local volunteers that may be willing to drive for Community Transport Organisations for their local area
9. Suffolk CC will continue to promote Local Solutions with schools, colleges and local communities – for information on the range of Local Solutions, go to www.suffolkonboard.com/schooltravel

Our Vision

Suffolk residents have increased travel options and the ability to arrange their own transport to meet their needs, without public subsidy

Priority C – Special Educational Needs and Disabilities

Supporting Suffolk partners' SEND Strategy, by increasing independence through travel training and empowering children and young people to use mainstream transport, developing personal budgets and helping families to travel plan.

Actions:

1. Work with Suffolk Parent Carer Network and young people champions to co-produce updates to the school travel local offer so they are clear, comprehensive, easy to access and use
2. Grow awareness of benefits of least restrictive travel arrangements
3. Increase independent travel training and take up of personal travel budgets
4. Link with Suffolk CC Adult and Community Services to support individual access solutions for Post-19 learners/adults aged 19 to 25, where there is a travel need
5. Co-produce with Suffolk Parent Carer Network, case studies to support the above actions, for example tips for families whose young people with SEND are wanting to plan to learn to drive

Priority D – Post-16

Promote up to date travel plans, making best use of post-16 bursary funds, promoting travel training, developing the mobility as a service model for the future.

Actions:

1. Raising awareness of the Post-16 travel policy for young people with special educational needs and/or disabilities (SEND) through publication of the Suffolk CC Transitions Guide and working with Post-16 providers to update their pages on the Local Offer website
2. Raise awareness of the Post-19 learners travel policy on Suffolk's Local Offer
3. Broker collaboration between Post-16 providers and operators so they work collaboratively to develop sustainable travel solutions
4. Support and promote travel training for all young people
5. Co-production work with Post-16 providers to ensure there is clear and accessible information on provider websites about the Post-16 bursary fund which can support students with travel costs

Our Goals



Improve Health and Well-being

Encourage walking to help improve all areas of physical and mental health



Reduce Pollution

Reduce congestion around the school gates and improve air quality around schools



National Travel Awards

An accreditation system with local and national awards for individual schools - sustainable success



What success will look like

We will continue to monitor the number of families who arrange travel for their own children as the new travel policy is implemented – on a year by year basis from September 2019, together with the number of updated school travel plans promoted through Modeshift STARS online resource.



Walk or Bike



Park & Stride



Car Share



Public Transport



Motorcycle

Useful links



www.modeshiftstars.org



www.suffolkonboard.com/schooltravel



www.suffolkroadsafe.com



www.suffolk.gov.uk/locallinks